

S**SCREEN**

Hearing screening is essential at every stage of life, as hearing loss significantly impacts communication, relationships, job performance, and overall wellbeing.

M**MEASURE**

Formal assessment (audiogram) should be conducted if the screening indicates any level of hearing loss.

A**ASSESS**

Assessment should include access to soft sounds as well as optimal speech intelligibility. This should guide which solution is right for your patient.

R**REFER**

If the patient has a 4FPTA of 60dB and a speech perception score of >60%, the patient should be referred for a cochlear implant

T**TREAT**

As trusted healthcare professionals, it is our responsibility to ensure that each patient has access to the most appropriate treatment option to optimize their outcomes.

Confidently Recommend a Cochlear Implant

1

Pose the following questions to your patients who utilize hearing aids:



2

Do you avoid participating in social situations because you no longer find them enjoyable?



3

Is understanding speech challenging, particularly in noisy environments?



4

Do you wish your ability to hear on the telephone or in group settings was improved?



5

Refer your patient for a cochlear implant if they answered “yes” to any of the questions mentioned above.

